

Metropolitan College of New York Associate of Science in Business

The Associate of Science in Business at Metropolitan College of New York is a great way to start a career path. It opens up opportunities at a variety of companies, organizations, and non-profits. These careers might be in business, management, and sales occupations, where you'll help organizations operate, oversee people, manage funds, or help promote products and services.

This program consists of a four-semester sequence. You can earn your degree in 16 months by enrolling fulltime and successfully completing each course.

During the first three semesters, you will focus on Self-Assessment and Planning for Professional Development, Working in Groups, and Marketing Analysis, Planning and Promotion.

In the final semester, you will have experience in understanding the problems facing small businesses, and will evaluate processes and plans for creating successful business ventures. You will also have exposure to concepts in accounting, microeconomics, and entrepreneurship.

PROGRAM FACTS

60 Credits
4 Semesters
16 Months

ENROLLMENT OPTIONS
Full-time • Part-time

CLASSES OFFERED
Onsite • Hybrid

OFFERED ON-SITE AT:
Manhattan • The Bronx

Real-World Skills You'll Learn in this Program

- Learn how to apply business research to management and decision making.
- Analyze and understand the interconnectedness of business writing, reading, and grammar.
- How to plan, organize, staff, and direct resources to accomplish business objectives.
- Learn the management, interpersonal, and analytical skills to be a successful manager.
- Develop an understanding of effective leadership and group behavior.
- Principles of marketing that include product planning, distribution, and promotion.
- Ways to start and operating a small business enterprise.

This Degree is Practical

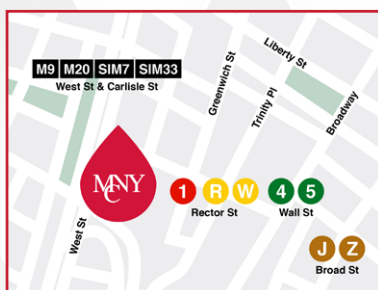
The U.S. Bureau of Labor Statistics reports that employment in business and financial operations occupations is projected to grow 8% from 2020 to 2030. This is about as fast as the average for all occupations, adding about 750,800 new jobs.

Factors leading to this demand include globalization, a growing economy, increasing use of data and market research.

PROGRAM CURRICULUM

	<i>Purpose 1</i>	<i>Purpose 2</i>	<i>Purpose 3</i>	<i>Purpose 4</i>
Constructive Action	FLD 112 PCA Developing Career Goals	FLD 122 PCA Developing Team Dynamics	FLD 232 PCA Crafting a Marketing Strategy	FLD 242 PCA Identifying Ventures
Values & Ethics	ENG CC 110 Critical Thinking & Writing	ETH CC 120 Contemporary Values and Classical Ethics	SPE CC 160 Public Speaking & the Art of Persuasion	GOV CC 150 American Government
Self & Others	BIO CC 180 Human Biology	SOC 121 SEL Principles of Sociology	MKT 231 SEL Principles of Marketing	MGT 241 SEL Entrepreneurship
Systems	BUS 111 SYS Principles of Business	BUS 121 SYS Principles of Management	ECO 231 SYS Macroeconomics	ECO 241 SYS Microeconomics
Skills	MIS CC 130 Computer Applications— For-Profit and Nonprofit Organizations	MTH 123 SKI Business Math	ACC 231 SKI Principles of Accounting I	ACC 241 SKI Principles of Accounting II

Get the latest updates about this program and the courses being offered: www.mcny.edu/as-business



MANHATTAN

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THE BRONX

463 East 149th Street
Bronx, NY 10455
(718) 665-7787

WHAT MAKES MCNY DIFFERENT?

Founded in 1964 by educational visionary and activist Audrey Cohen, more than 12,000 alumni have earned degrees from Metropolitan College of New York. Our unique Purpose-Centered Education model helps you learn better by blending theory, and real-world practice, all within the lens of social justice.

MCNY is an accredited, not-for-profit college, with two campuses, one located in lower Manhattan and another in The Bronx. In addition to providing professional development opportunities, our undergraduate and graduate programs are offered through three schools: the Audrey Cohen School for Human Services and Education, the School for Business, and the School for Public Affairs and Administration.



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admissions@mcny.edu
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