

Metropolitan College of New York Bachelor of Business Administration

The Bachelor of Business Administration program at Metropolitan College of New York provides industry-relevant courses to prepare you with the skills today's job market demands.

Learn in a cutting-edge business curriculum that incorporates global business education with an infusion of liberal arts, communications, and ways to apply technology. You'll also focus your learning through three specialized tracks: entrepreneurship, project management, and accounting.

Benefit from flexible schedules with online, evening, weekend and day classes designed to make earning your degree practical. This program—which is already accelerated—can be completed in just two years and eight months.

The college also offers an Associate of Science in Business degree which can be a great stepping-stone to attaining the bachelor's degree.

PROGRAM FACTS

120 Credits
8 Semesters
2 Years and 8 Months

ENROLLMENT OPTIONS
Full-time • Part-time

CLASSES OFFERED
On-site • Online • Hybrid

OFFERED ON-SITE AT:
Manhattan • The Bronx

Real-World Skills You'll Learn in this Program

- Learn how to apply primary and secondary research to understand business problems.
- To understand major concepts in finance, marketing, and other functional management.
- How to use computer applications for profit and non-profit management.
- Become an effective group leader through a better understanding of group behavior.
- Know how to plan, organize, and lead in a variety of organizations.
- Develop the skills necessary for successful interactional communication.

This Degree is Practical

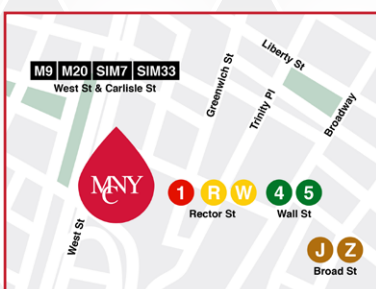
The U.S. Bureau of Labor Statistics reports that employment in business occupations is projected to grow 8% from 2020 to 2030, adding about 750,800 new jobs.

This median annual wage was \$72,250 in May 2020, which was higher than the median annual wage for other occupations.

PROGRAM CURRICULUM

	Purpose 1	Purpose 2	Purpose 3	Purpose 4	Purpose 5	Purpose 6	Purpose 7	Purpose 8
Constructive Action	FLD 112 PCA Developing Career Goals	FLD 122 PCA Developing Team Dynamics	FLD 232 PCA Crafting a Marketing Strategy	FLD 242 PCA Identifying Ventures	FLD 352 PCA Developing Implementation & Change Plans	FLD 362 PCA Creating a Human Resource Plan	FLD 472 PCA Creating Financial Plans	FLD 482 PCA Actualization of the Business Plan
Values & Ethics	ENG CC 110 Critical Thinking & Writing	ETH CC 120 Contemporary Values and Classical Ethics	SPE CC 160 Public Speaking & the Art of Persuasion	GOV CC 150 American Government	PSC CC 140 Political & Economic Philosophy	ENG 361 VAL Managerial & Business Writing	HUM 471 VAL Humanities--World Civilizations	ART CC 170 Empowerment through the Arts
Self & Others	BIO CC 180 Human Biology	SOC 121 SEL Principles of Sociology	MKT 231 SEL Principles of Marketing	MGT 241 SEL Entrepreneurship	BUS 351 SEL Organizational Theory and Behavior	MGT 361 SEL Human Resources Management	BUS 472 SEL International Business & Economics	ECO 481 SEL E-Commerce and Digital Economy
Systems	BUS 111 SYS Principles of Business	BUS 121 SYS Principles of Management	ECO 231 SYS Macroeconomics	ECO 241 SYS Microeconomics	LAW 351 SYS Business Law	MTH 361 SYS Managerial Statistics	"FIN 472 SYS Principles of Finance	BUS 481 SYS Strategic Planning and Business Policy
Skills	MIS CC 130 Computer Applications—For-Profit and Nonprofit Organizations	MTH 123 SKI Business Math	ACC 231 SKI Principles of Accounting I	ACC 241 SKI Principles of Accounting II	MIS 351 SKI Principles of Project Management	MKT 361 SEL Advertising and Public Relations	BUS 471 SKI Operations Management	FIN 482 SKI Financial Analysis and Modeling
Entrepreneurship Track Skills						MKT 361 SEL Advertising and Public Relations	FIN 471 SKI New Venture Financing	MKT 481 SKI Entrepreneurial Marketing
Accounting Track Skills						ACC 361 SKI Intermediate Accounting	ACC 472 SKI Federal Income Taxation	ACC 481 SKI Managerial Accounting
Project Management Track Skills						MIS 362 SKI Global Project Management	MIS 471 SKI Advanced Project Management	MIS 482 SKI Strategic Portfolio Management

Get the latest updates about this program and the courses being offered: www.mcny.edu/bba



MANHATTAN

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THE BRONX

463 East 149th Street
Bronx, NY 10455
(718) 665-7787

WHAT MAKES MCNY DIFFERENT?

Founded in 1964 by educational visionary and activist Audrey Cohen, more than 12,000 alumni have earned degrees from Metropolitan College of New York. Our unique Purpose-Centered Education model helps you learn better by blending theory, and real-world practice, all within the lens of social justice.

MCNY is an accredited, not-for-profit college, with two campuses, one located in lower Manhattan and another in The Bronx. In addition to providing professional development opportunities, our undergraduate and graduate programs are offered through three schools: the Audrey Cohen School for Human Services and Education, the School for Business, and the School for Public Affairs and Administration.



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