Metropolitan College of New York
BBA in Healthcare Systems Management

The BBA in Healthcare Systems Management from Metropolitan College of New York will help you gain the skills you need to meet the healthcare industry’s increasing demand for well-rounded, business-minded managers. It combines business coursework with healthcare curricula to develop a broad range of financial, managerial, business, and technical skills.

The program requires 120 credits to graduate, spans eight purposes (semesters) for 14-week duration each semester, and can be completed in two years and eight months. The eight purposes of this track comprise of Self-Assessment & Career Development, Developing Professional Relationships in Healthcare, Healthcare Quality Management, Assessing Community Healthcare Needs, Marketing Healthcare, Managing Human Resources in Healthcare, Managing Fiscal and Economic Resources in Healthcare, and Developing a Business Plan in Healthcare Services.

The Purpose-based Constructive Action each purpose constitutes praxis in the form of a live project to integrate and utilize the knowledge and skills acquired in the five-dimension courses of each purpose: Constructive Action, Self and Others, Values and Ethics, Systems and Skills, Technical Skills.

Real-World Skills You’ll Learn in this Program
• Learn how to plan, organize, staff, direct healthcare business objectives.
• Find out how to assess, measure, and improve healthcare services.
• Understand the basics of health insurance, claim forms, and guidelines for claims submission.
• Gain skills essential to understand Medical Terminology used in a healthcare related field.
• Get experience presenting information using a variety of media and platforms.
• Gain skills essential to understand Medical Terminology used in a health-care related field.

This Degree is Practical
The U.S. Bureau of Labor Statistics reports that employment of medical and health services managers is projected to grow 32 percent from 2020 to 2030, much faster than the average for all occupations.

About 51,800 openings for medical and health services managers are projected each year, on average, over the decade.

Get the latest updates about this program and the courses being offered: www.mcny.edu/bba-healthcare

MANHATTAN
60 West Street
New York, NY 10006
(212) 343-1234

THE BRONX
463 East 149th Street
Bronx, NY 10455
(718) 665-7787

WHAT MAKES MCNY DIFFERENT?
Founded in 1964 by educational visionary and activist Audrey Cohen, more than 12,000 alumni have earned degrees from Metropolitan College of New York. Our unique Purpose-Centered Education model helps you learn better by blending theory, and real-world practice, all within the lens of social justice.

MCNY is an accredited, not-for-profit college, with two campuses, one located in lower Manhattan and another in The Bronx. In addition to providing professional development opportunities, our undergraduate and graduate programs are offered through three schools: the Audrey Cohen School for Human Services and Education, the School for Business, and the School for Public Affairs and Administration.

Connect with Us
Stay informed about important deadlines and learn how to enroll in this program.

admissions@mcny.edu
www.mcny.edu/contact

PROGRAM CURRICULUM

Purpose 1
FLD 112 PCA Developing Career Goals
Purpose 2
FLD 122 PCA Developing Team Dynamics
Purpose 3
FLD 252 PCA Crafting a Marketing Strategy
Purpose 4
FLD 240 PCA Indebting Initiative
Purpose 5
FLD 352 PCA Developing Implementation & Change Plans
Purpose 6
FLD 302 PCA Creating a Human Resource Plan
Purpose 7
FLD 472 PCA Creating Financial Plans
Purpose 8
FLD 462 PCA Actualization of the Business Plan

Constructive Action

Value & Ethics
ENG CC 110 Critical Thinking & Writing
ETH CC 120 Contemporary Values and Classical Ethics
SPP CC 160 Public Speaking & the Art of Persuasion
GNC CC 130 American Government
PSG CC 140 Political & Economic Philosophy
ENG 381 XL Analyzing Business Writing
HIM 471 XL Health Informatics
ART CC 1 1D Empowerment through the Arts

Self & Others
BUS CC 160 Health Economics
SBC 121 SEL Principles of Sociology
NRT 231 SEL Principles of Marketing
MFT 241 SEL Entrepreneurship and Behavior
MST 361 SEL Organizational Behavior and Leadership
MST 361 SEL Human Resource Management
BUS 472 SEL International Business & Economics
EED 461 SEL E-Commerce and Digital Economy

Systems
BUS 111 SYS Principles of Management
BUS 121 SYS Principles of Business
EOD 231 SYS Macroeconomics
EOD 241 SYS Microeconomics
LAW 231 SYS Business Law
MTH 361 SYS Managerial Statistics
*YN 442 SYS Principles of Finance
BUS 481 SYS Strategic Planning and Business Policy

Skills
MIS CC 130 Computer Applications—For Profit and Nonprofit Organizations
MTL 172 SYS Business Math
ACC 221 SYS Principles of Accounting I
ACC 241 SYS Principles of Accounting II
MIS 351 SYS Principles of Project Management
MTH 361 SYS Advertising and Public Relations
BUS 471 SYS Operations Management
FIN 462 SA Financial Analysis and Modeling

PROGRAM FACTS
120 Credits
8 Semesters
2 Years & 8 Months

ENROLLMENT OPTIONS
Full-time • Part-time

CLASSES OFFERED
Onsite • Hybrid

OFFERED ON-SITE AT:
Manhattan • The Bronx

Read our commitment to diversity and important disclosures: www.mcny.edu/disclosures    (Rev. 11/21)