

Metropolitan College of New York BBA in Healthcare Systems Management

The BBA in Healthcare Systems Management from Metropolitan College of New York will help you gain the skills you need to meet the healthcare industry's increasing demand for well-rounded, business-minded managers. It combines business coursework with healthcare curricula to develop a broad range of financial, managerial, business, and technical skills.

The program requires 120 credits to graduate, spans eight purposes (semesters) for 14-week duration each semester, and can be completed in two years and eight months. The eight purposes of this track comprise of Self-Assessment & Career Development, Developing Professional

Relationships in Healthcare, Healthcare Quality Management, Assessing Community Healthcare Needs, Marketing Healthcare, Managing Human Resources in Healthcare, Managing Fiscal and Economic Resources in Healthcare, and Developing a Business Plan in Healthcare Services.

The Purpose-based Constructive Action each purpose constitutes practicum in the form of a live project to integrate and utilize the knowledge and skills acquired in the five-dimension courses of each purpose: Constructive Action, Self and Others, Values and Ethics, Systems, and Skills

PROGRAM FACTS

120 Credits
8 Semesters
2 Years and 8 Months

ENROLLMENT OPTIONS
Full-time • Part-time

CLASSES OFFERED
Onsite • Hybrid

OFFERED ON-SITE AT:
Manhattan • The Bronx

Real-World Skills You'll Learn in this Program

- Learn how to plan, organize, staff, direct healthcare business objectives.
- Gain skills essential to understand Medical Terminology used in a health-care related field.
- Get experience presenting information using a variety of media and platforms.
- Discover how to navigate management issues in a variety of organizational settings.
- Understand the basics of health insurance, claim forms, and guidelines for claims submission.
- Find out how to assess, measure, and improve healthcare services.

This Degree is Practical

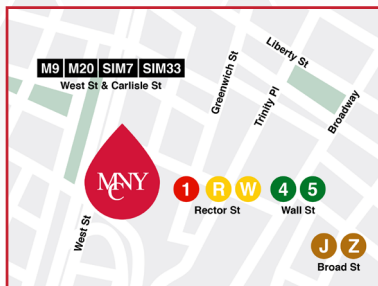
The U.S. Bureau of Labor Statistics reports that employment of medical and health services managers is projected to grow 32 percent from 2020 to 2030, much faster than the average for all occupations.

About 51,800 openings for medical and health services managers are projected each year, on average, over the decade.

PROGRAM CURRICULUM

	Purpose 1	Purpose 2	Purpose 3	Purpose 4	Purpose 5	Purpose 6	Purpose 7	Purpose 8
Constructive Action	FLD 112 PCA Developing Career Goals	FLD 122 PCA Developing Team Dynamics	FLD 232 PCA Crafting a Marketing Strategy	FLD 242 PCA Identifying Ventures	FLD 352 PCA Developing Implementation & Change Plans	FLD 362 PCA Creating a Human Resource Plan	FLD 472 PCA Creating Financial Plans	FLD 482 PCA Actualization of the Business Plan
Values & Ethics	ENG CC 110 Critical Thinking & Writing	ETH CC 120 Contemporary Values and Classical Ethics	SPE CC 160 Public Speaking & the Art of Persuasion	GOV CC 150 American Government	PSC CC 140 Political & Economic Philosophy	ENG 361 VAL Managerial & Business Writing	HUM 471 VAL Humanities--World Civilizations	ART CC 170 Empowerment through the Arts
Self & Others	BIO CC 180 Human Biology	SOC 121 SEL Principles of Sociology	MKT 231 SEL Principles of Marketing	MGT 241 SEL Entrepreneurship	BUS 351 SEL Organizational Theory and Behavior	MGT 361 SEL Human Resources Management	BUS 472 SEL International Business & Economics	ECO 481 SEL E-Commerce and Digital Economy
Systems	BUS 111 SYS Principles of Business	BUS 121 SYS Principles of Management	ECO 231 SYS Macroeconomics	ECO 241 SYS Microeconomics	LAW 351 SYS Business Law	MTH 361 SYS Managerial Statistics	"FIN 472 SYS Principles of Finance	BUS 481 SYS Strategic Planning and Business Policy
Skills	MIS CC 130 Computer Applications—For-Profit and Nonprofit Organizations	MTH 123 SKI Business Math	ACC 231 SKI Principles of Accounting I	ACC 241 SKI Principles of Accounting II	MIS 351 SKI Principles of Project Management	MKT 361 SEL Advertising and Public Relations	BUS 471 SKI Operations Management	FIN 482 SKI Financial Analysis and Modeling

Get the latest updates about this program and the courses being offered: www.mcny.edu/bba-healthcare



MANHATTAN

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THE BRONX

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Bronx, NY 10455
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WHAT MAKES MCNY DIFFERENT?

Founded in 1964 by educational visionary and activist Audrey Cohen, more than 12,000 alumni have earned degrees from Metropolitan College of New York. Our unique Purpose-Centered Education model helps you learn better by blending theory, and real-world practice, all within the lens of social justice.

MCNY is an accredited, not-for-profit college, with two campuses, one located in lower Manhattan and another in The Bronx. In addition to providing professional development opportunities, our undergraduate and graduate programs are offered through three schools: the Audrey Cohen School for Human Services and Education, the School for Business, and the School for Public Affairs and Administration.



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