The Bachelor of Business Administration (BBA) in Information Technology Management at Metropolitan College of New York focuses on the analytical and managerial aspects of the information systems.

This occurs in tandem with developing students’ skills in advanced computing technology, such as Cloud computing, mobile applications development, web development and digital marketing, information technology risk and project management, database development and administration, data analytics, and cyber-security. The curriculum also embraces business and management competencies to prepare students for the ever-changing information management field and leadership positions.

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