The MBA in Media Management program at Metropolitan College of New York is designed to give you the business skills, management tools, adaptability, entrepreneurial mindset, and experience to be at the forefront of emerging media trends. Navigate industry challenges and successfully create new ventures and lead media companies into the future and beyond, with a commitment to moving seamlessly into the constantly shifting media landscape.

Through our Purpose-Centered Education model, students are provided with the media industry-specific business skills and knowledge they need to facilitate the creation of their own individualized business for hands on, real world experiential learning. In this program, you will obtain core MBA level business competencies through the lens of the various media industries and put them on the path of their choice to achieve their corporate or entrepreneurial goals.

With our mission, we provide the business competencies, the media-specific competencies, and conversations about social justice and how all this impacts society, but especially communities of color and marginalized communities. This program will help you make a real impact, right now.

In this program, you will obtain core MBA business for hands on, real world experiential learning. In this program, you will obtain core MBA business for hands on, real world experiential learning. In this program, you will obtain core MBA business for hands on, real world experiential learning. In this program, you will obtain core MBA business for hands on, real world experiential learning. In this program, you will obtain core MBA business for hands on, real world experiential learning.

What Makes MCNY Different?

Founded in 1964 by educational visionary and activist Audrey Cohen, more than 12,000 alumni have earned degrees from Metropolitan College of New York. Our unique Purpose-Centered Education model helps you learn better by blending theory, and real-world practice, all within the lens of social justice.

MCNY is an accredited, not-for-profit college, with two campuses, one located in lower Manhattan and another in The Bronx. In addition to providing professional development opportunities, our undergraduate and graduate programs are offered through three schools: the Audrey Cohen School for Human Services and Education, the School for Business, and the School for Public Affairs and Administration.

International Field Study

Our MBA curriculum’s intensive international field study component is an action-oriented immersive experience. During past international field study trips, students have traveled to England and Germany to gain firsthand experience. During past international field study trips, students have traveled to England and Germany to gain firsthand experience. During past international field study trips, students have traveled to England and Germany to gain firsthand experience. During past international field study trips, students have traveled to England and Germany to gain firsthand experience.

Real-World Skills You’ll Learn in this Program

• Gain the knowledge in different disciplines within the field of business and project administration, enabling you to manage, oversee and run hospitals, clinics, physician offices, healthcare government agencies, healthcare companies, and more.

• Hands-on experience and practical knowledge through Constructive Action, which is a workable plan you will develop and implement.

• Leverage networking opportunities with faculty, alumni and other business leaders.

• Preparation for the CAHMS and CPHMS certification exams.

Real-World Skills You’ll Learn in this Program Real-World Skills You’ll Learn in this Program Real-World Skills You’ll Learn in this Program Real-World Skills You’ll Learn in this Program

Program Curriculum

<table>
<thead>
<tr>
<th>Purpose 1</th>
<th>Purpose 2</th>
<th>Purpose 3</th>
<th>Purpose 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>Constructive Action</td>
<td>MBA 615 PCA</td>
<td>MBA 725 PCA</td>
<td>MBA 735 PCA</td>
</tr>
<tr>
<td>Foundations</td>
<td>MBA 501 FDN</td>
<td>MBA 502 FDN</td>
<td>MBA 503 FDN</td>
</tr>
<tr>
<td>Values &amp; Ethics</td>
<td>MMM 615 VAL</td>
<td>MMM 725 VAL</td>
<td>MMM 735 VAL</td>
</tr>
<tr>
<td>Self &amp; Others</td>
<td>MMM 615 SEL</td>
<td>MMM 725 SEL</td>
<td>MMM 735 INT</td>
</tr>
<tr>
<td>Systems</td>
<td>MMM 615 SYS</td>
<td>MMM 725 SYS</td>
<td>MMM 735 SYS</td>
</tr>
<tr>
<td>Skills</td>
<td>MBA 615 SHA</td>
<td>MBA 725 SHA</td>
<td>MBA 735 SHA</td>
</tr>
<tr>
<td>MANHATTAN</td>
<td>60 West Street</td>
<td>New York, NY 10006</td>
<td>(212) 343-1234</td>
</tr>
<tr>
<td>THE BRONX</td>
<td>463 East 149th Street</td>
<td>Bronx, NY 10455</td>
<td>(718) 655-7787</td>
</tr>
</tbody>
</table>

CONSTRUCTION | PROPERTY MANAGEMENT

Get the latest updates about this program and the courses being offered: www.mcny.edu/mba-media

This Degree is Practical

Graduates of our program go on to a variety of exciting careers. They find jobs in directing and producing movies, television, and web series, in digital marketing, data analytics, advertising, talent management, content creation and curation, promotions and public relations, marketing and sales, music promotion and production entertainment finance and accounting, or pursue entrepreneurial dreams and start their own media-related companies.

Connect with Us

Stay informed about important deadlines and learn how to enroll in this program.

admissions@mcny.edu
www.mcny.edu/contact

Attend an Upcoming Event

www.mcny.edu/events

Start Your Application

www.mcny.edu/apply

Read More About This Program

www.mcny.edu/mba-media