



Power of Purpose Virtual Fitness Challenge

One creative way that MCNY helped students, alumni and friends stay healthy, engaged and connected during the pandemic was through the “Power of Purpose Virtual Fitness Challenge.” During the summer of 2021, the College invited alumni, students, faculty, staff, family and friends to get fit and help MCNY fundraise through a physical activity challenge that created a sense of community and reconnected people as NYC emerged from the pandemic. Participants created personal fundraisers, joined teams or supported as individuals. Fundraising and fitness progress was shared via social media, which added endorsements and a personal touch to the campaign. The three-month event helped raise crucial funds to support student scholarships.

[See more about the fitness and FUNdraising here](#)